

BORDERLINE GUIDE ADVERTISEMENT POLICY

Advertisement in the Borderline Player Guide has been our biggest fundraiser. It has been necessary to make changes to our advertisement policy as our club continues to grow. Please read over the following information carefully before soliciting and submitting ads for the guide.

The deadline for submitting ads is **January 19, 2008**. Ads received after that day will be returned. **THERE ARE NO EXCEPTIONS!**

DO NOT RANDOMLY SEND INDIVIDUAL ADS. Ads should be submitted with an installment of you fees.

The maximum amount of advertisement you may apply to your fees is **\$750.00 (\$525.00 for 12's, and \$275.00 for 10's.)**. Anything over this amount will benefit all members of the club.

Personal ads from family and friends will be one line of 25 words or less.

There is no limit to the amount of sponsorship for these ads. If the family member or friend owns a business, they should submit a business ad.

Businesses that submit ½ page or full page ads receive a copy of the guide from the player. Businesses submitting ads less than ½ page receive a copy of the advertisement only (upon request).

All checks must be payable to the parent or guardian of the player for application to your athlete's account. Checks made payable to Borderline Junior Volleyball will be used to benefit every member of the program.

Each player in our club receives 2 copies of the guide.

Ads are printed as they are submitted.

Our goal is to have the guide printed and distributed by mid-March.

Any abuse of this fundraiser MAY result in the expulsion from the club without refund. **DO NOT** use copies of last season's program to solicit ads. You will be taking sponsors from other athletes.